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## UMOJI: 2025 Logistics & Analytics Update

### 1. Website Structure & Access Points

- **Resource Hub:** The site is a comprehensive help desk, resource directory, and program portal. Key links include: [Our Resources](#), [Future Forecasts](#), [Our Movement](#), [Community/Team](#), and [Impact Reports](#).
- **Donation & Volunteer Flows:** Multiple “Donate” and “Give Generously” buttons, direct PayPal integration, and clear volunteer onboarding.
- **Mobile App:** [UMOJI App](#) for on-the-go access.
- **Transparency:** Financial journey, compliance, and impact reports are public.

### 2. Network & Logistics

- **Service Locations:** 1,303+ in Oregon (shelters, food sites, clothing banks, etc.).
- **Allies & Partners:** 100+ (including Goodwill, Reallusion, Oregon DOJ, Nike, Intel, local nonprofits, and faith-based orgs).
- **Global Reach:** 120+ countries, 101 ethnicities represented.
- **Community Engagement:** Year-round events, bootcamps, apprenticeships, and themed conventions.

### 3. Impact & Analytics

- **Website Visitors:** 16,200–21,600 all-time, with ~450 monthly (up 50% from last year).
- **Individuals Served:** 1,000+ locally, 8,000+ on-site/online.
- **Annual In-Kind Value:** \$625,000+ in Oregon alone, with national scaling potential of \$25M–\$50M/year.
- **Growth in Partners/Allies:** Network nearly doubled in the past year.
- **New Programs:** Expanded transitional housing, digital arts apprenticeship, 24/7 support, and peer mentorship.
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#### 4. Progress Toward \$50B Restorative Justice Economy

- **Oregon Model:** \$625,000+ annual value, scalable to \$2M+ with new partners.
- **National/Global Scaling:** Targeting 1,000+ hubs, each generating \$1–\$5M/year.
- **Current Position:** Entering first major scaling phase; pilot proven, network and impact growing steadily.

#### 5. Operational Strengths

- **Compliance:** Registered with Oregon DOJ (#67294), transparent reporting, and ethical practices.
- **Tech Backbone:** Google Suite, ZOHO Accounting, AI for data and recidivism tracking.
- **Volunteer-Run:** 9 core volunteers, 100% volunteer-powered operations.

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#### Disclaimer:

*The statement “1 in 4 people worldwide have had contact with the justice system” is based on global estimates from criminal justice analytics, including arrests, citations, court appearances, incarceration, or community supervision. This figure is intended to illustrate the widespread and systemic impact of justice involvement, not to stigmatize or label individuals. UMOJI’s mission is to support healing, empowerment, and second chances for all, regardless of background or circumstance. All data is aggregated and anonymized; we respect the privacy and dignity of every person we serve.*

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