Disclaimer:

Absolutely! Here's how we can map UMOJI's full organizational information into the new financial system infrastructure, with an added layer using **Maslow's Hierarchy of Needs** as a guiding framework for both financial planning and program alignment.

UMOJI Financial System – Integrated with Maslow's Model

Maslow's Hierarchy as a Financial & Program Lens

UMOJI's financial system should not only track money and assets, but also ensure that every dollar, asset, and partnership is mapped to advancing participants along Maslow's hierarchy—from basic needs to self-actualization. This approach ensures holistic, mission-driven stewardship.

---

1. Cash Flow System

- **Maslow Alignment:**
    - **Physiological/Safety:** Prioritize unrestricted cash flow for urgent needs (housing, food, medical).
    - **Belonging/Esteem/Self-Actualization:** Allocate funds for mentorship, education, creative programs, and leadership development.
- **UMOJI Data Integration:**
    - Use current cash position ($799.83) and monthly goal ($1k–$5k) to model baseline operations.
    - Match inflow/outflow tracking to program tiers (basic needs, wellness, empowerment).

---

2. Assets

- **Maslow Alignment:**
    - **Physiological/Safety:** Physical property, housing, office space.
    - **Esteem/Self-Actualization:** Intellectual property (books, music, digital assets, VR/games), digital infrastructure.
- **UMOJI Data Integration:**
    - Website & digital: $163,072 (core for info/resource access).
    - Book/music catalog: $700k–$1.8M (content for education and creative growth).
    - VR/games: $110k–$550k (self-expression, empowerment).
    - Physical assets: Bank/cash, equipment, community spaces.

---

3. In-Kind Donations and Donations

- **Maslow Alignment:**
    - **Physiological/Safety:** Donated food, clothing, shelter, health services.
    - **Belonging/Esteem:** Donated mentorship, professional services, arts supplies.

- **UMOJI Data Integration:**
  - $500k+ in in-kind labor and goods (board, FFL, partners).
  - Detailed intake forms for cars, property, and other donations.
  - All gifts logged by type, value, and program impact area.

4. Fundraising

- **Maslow Alignment:**
  - **All Levels:** Campaigns structured to fund specific needs (e.g., "Sponsor a Home," "Empower an Artist").
- **UMOJI Data Integration:**
  - Digital campaigns (website, Facebook, LinkedIn).
  - Event fundraising (BBQs, conventions) mapped to program tiers.
  - Recurring giving for ongoing basic needs.

5. Network of Neighbors

- **Maslow Alignment:**
  - **Belonging:** Community network, mutual aid, peer support.
- **UMOJI Data Integration:**
  - 1,303+ service locations, 100+ partners, 60+ shelters, 100+ food sites, 50+ clothing banks.
  - Volunteer and alumni engagement tracked for peer mentorship (esteem and self-actualization).

6. Directories (Nonprofits, Corporations, Governments, Libraries)

- **Maslow Alignment:**
  - **Safety/Belonging:** Access to external resources, referrals, and advocacy.
- **UMOJI Data Integration:**
  - Master directory of 91 vendors, nonprofits, churches, government agencies.
  - Updated quarterly; used for warm handoffs and resource navigation.

7. UMOJI Arms

- **Maslow Alignment:**
  - **All Levels:** Each arm (e.g., Green Zones, HeroVerse, Digital Arts) mapped to a specific level of need.
- **UMOJI Data Integration:**
  - Each program arm (housing, employment, apprenticeship, digital arts, wellness, financial literacy) tracked for revenue, expenses, and impact.

---

8. ALLIES: Partnerships and Collaborations

- **Maslow Alignment:**
  - **Safety/Belonging/Esteem:** Partners provide resources, expertise, and shared programming.
- **UMOJI Data Integration:**
  - Partnership agreements, MOU repository, annual partner reports.

---

9. Grant Funding, Sponsorships, and Designated Funding

- **Maslow Alignment:**
  - **All Levels:** Grants and sponsorships targeted by need (housing, wellness, education, employment).
- **UMOJI Data Integration:**
  - USDA RCDI grant ($500k), foundation grants, corporate sponsorships (Nike, Intel, etc.).
  - All restricted/unrestricted funds tracked by purpose and reporting requirements.

---

10. Loans and Credit

- **Maslow Alignment:**
  - **Safety:** Used for property acquisition, expansion, or bridging urgent needs.
- **UMOJI Data Integration:**
  - Board-approved borrowing, tracked for compliance and risk.

Additional Layers (UMOJI-Specific)

Volunteer Labor Tracking

- **Maslow Alignment:**
    - **Belonging/Esteem:** Volunteers as mentors, role models, and community builders.
- **UMOJI Data Integration:**
    - 9+ active volunteers, tracked for in-kind value and impact.

Outcome & Impact Measurement

- **Maslow Alignment:**
    - **All Levels:** Progress measured by Maslow-based surveys, testimonials, before/after assessments.
- **UMOJI Data Integration:**
    - Custom tracking system, daily logs, and progress reports.

Alumni/Peer Mentor Engagement

- **Maslow Alignment:**
    - **Esteem/Self-Actualization:** Alumni as peer mentors, program builders.
- **UMOJI Data Integration:**
    - Tracked for engagement, referrals, and impact.

Sample Mapping Table: UMOJI Financial System x Maslow's Model

Maslow Level	UMOJI Program/Asset	Financial System Element	Example Metric/Value
Physiological	Housing, food, clothing, health	Cash flow, in-kind, grants, assets	$500k+ in in-kind, 60+ shelters
Safety	Transitional housing, legal aid	Cash flow, assets, directories	$799.83 cash, insurance, partners
Belonging	Mentorship, community, events	Fundraising, network, volunteers	100+ partners, 1,303+ locations

Esteem	Apprenticeships, employment, arts	Assets (IP), fundraising, grants	$700k+ in books/music/arts assets
Self-Actualization	Leadership, digital arts, VR/games	UMOJI Arms, alumni, partnerships	12-week digital arts program, VR IP

Visual: Data Flow Example

1. **Donation/Grant Received** →
2. **Categorized in ZOHO/Google Sheets** (by Maslow level & program) →
3. **Allocated to Program/Asset** →
4. **Impact Tracked via Maslow-based Surveys & Logs** →
5. **Reported in Financial Statements & Impact Dashboards**

Next Steps/Recommendations

- Build out Google Sheets/ZOHO templates with columns for:
  - Source (donation, grant, in-kind, earned)
  - Maslow Level (auto-select dropdown)
  - Program/Asset Funded
  - Amount/Value
  - Outcome/Impact Notes
- Schedule monthly/quarterly reviews to assess if financial allocations are meeting Maslow-based needs.
- Use outcome data for grant reporting, donor updates, and board decision-making.